



2014 Audi – Bang & Olufsen 'Driven by Innovation 2.0' Incentive Program

NEW PROGRAM PERKS ...

- MORE POINTS
- MORE WINNERS
- MORE OPPORTUNITY

Effective December 15, 2014:

All Advanced Sound Systems sales for the remainder of the program will earn 50% more base points, or 150 points per unit sold.

The Advanced Sound System monthly drawing is expanded to ALL eligible models (not only A6/S6/A7/S7/RS7) AND we have also doubled the chance for you to win a \$199 Earset 3i by increasing the number of winners from 5 to 10 per month, starting with the December drawing.

Congratulations to our 5 November winners:

Williams Audi - Octavian Paler
Audi Manhattan - Scott Wemick
Audi Tulsa - Joe Mercier
Audi Central Houston - John Villarreal
Audi Pembroke Pines - Adam Nadal

The opportunity to earn 100 bonus points simply by passing the certification test has been extended through December 31, 2014, for those who have not yet participated or did not pass the first time.
