

2014 Audi – Bang & Olufsen 'Driven by Innovation 2.0' Sales Incentive Program

SPECIAL MONTHLY DRAWING PROMOTION

CONGRATULATIONS TO THE TEN DECEMBER WINNERS

| ABS Name | Dealer Code | Dealer Name |
|-------------------|-------------|---------------------------|
| George Bautista | 408B21 | Town Audi |
| Susan Schmitt | 408A20 | Audi Brooklyn |
| Stephen Barber | 405A11 | Audi Tampa |
| Jeff Klukis | 405A20 | Audi Coral Springs |
| Garrett Ellington | 407A18 | Audi Gwinnett |
| Blake Jaffe | 403A22 | Audi Mentor |
| Andrew Crum | 422A33 | Audi Auto Gallery |
| Nick LoCasale | 422A61 | McKenna Audi |
| Tal Vander | 408B10 | Jack Daniels Audi Paramus |
| John Angello | 408B16 | Schneider + Nelson Audi |



In an effort to raise brand awareness to sales personnel and add additional reward opportunity, an offer is being presented to each program participant to be entered for a chance to win 1 of 10 BeoPlay Earset 3i (MSRP \$199), each month, for the next TWO (2) months – (December and January). Each participant selling a **Bang & Olufsen Advanced Sound System**, within a month, will be entered into the monthly drawing. Each sale will be considered an entry for that month. Audi will submit the names of each eligible participant based on the current month sales. Each of the monthly drawings will be conducted the first week of the next month. The winners will be notified and names posted to the Announcement section of the program website. Once the winners have been notified, rewards will be shipped that same week via UPS to the participants dealership address, unless otherwise noted.