



**2014 Audi – Bang & Olufsen
'Driven by Innovation 2.0'
Incentive Program**

**DECEMBER
WHOLESALE GOAL
PROMOTION**

The previously announced wholesale promotion is not feasible due to the unexpected cessation of ordering for 14MY A6/S6/A7/S7 and RS7 models.

Therefore, we have replaced this promotion with an even better one:

All dealerships that meet or exceed your Wholesale Goal by December 31, 2014, will earn a 10% Bonus Override to the management point balance at the end of the program.

This is in addition to the doubling of the points you will have earned for hitting your Wholesale Goal!
