

2014 Audi – Bang & Olufsen 'Driven by Innovation 2.0' Sales Incentive Program

****REWARD ORDER ANNOUNCEMENT****

The program has now ended and the Gamivation site to claim eligible vehicles for points is no longer active.

Point Redemption begins Monday, February 23, 2015. To place your Reward Order, go to drivenbyinnovationprogram.com and click on the Log In option from the Home Page, you will then log in with the number portion of your user name. Once logged in you will have access to your Point Balance Statement and a Shopping selection to place your reward order. This option will be available starting Monday, February 23, 2015.

